

CURRICULUM VITAE

Curriculum Vitae

Steve Simmonds
d.o.b. 02.11.73

Work History

November 2008:	Frost & Co Estate Agents (Freelance)	Sales Brochure for new housing/commercial development
July-August 2008:	Personal Computer Clinic (Freelance)	New Website and corporate identity
May 2007:	Hasbro (Freelance)	Pitch project to redesign the game 'Guess Who'
May - December 2004:	Ramirez (Freelance)	Graphic/Brand development and roll out for an aspiring rock band.
Currently (since March 2003):	Jackson Associates (Permanent)	Commercial Interior Design, Bars/Restaurants, Workplace environments, Exhibition suites, Interiors & Exterior Architecture <small>See website (built by me) for further details: www.jacksonassociates.co.uk</small>
August 2002-January 2003:	Poole Pottery Ltd. (Freelance)	New Product development & trend presentations/visualisations
January 2000-June 2002:	Richard Parr & Associates (Permanent)	High end domestic & commercial Interiors inc. Branding/graphics/product & furniture/external architecture & signage and for large retail developments, domestic & abroad.
October - November 1999:	Colman-Planet [now Futurebrand] (Freelance)	Branded structural packaging, development of new brand concepts for Panadol, Johnson, Sarah-Lee
October 1999:	Adler manufacturing Ltd. [Europe] (Freelance)	Range of new corporate stationary products
September 1999:	Josiah Wedgwood and sons Ltd. (Freelance)	Non ceramic tableware products and Packaging concepts
July-August 1999:	Design Arrival Ltd. (Freelance)	Exhibition stand for 'Digital One' Communications
July 1999:	Riki - Tik Productions (Freelance)	Designing a mobile restaurant, vending stalls and machines for contemporary, on-the-go 20-35 year olds, for 'Uncle Ben's'.
May & June 1999:	WEBB SCARLETT DESIGN FOR BRANDS (Freelance)	Branded structural packaging for Proctor & Gamble, Rekkitt-Coleman, SmithKlein Beecham, Scottish Breweries
April 1999:	John Ewans Design Ltd. (Freelance)	Medical and Electrical products
January 1999:	CARTERBENCH product development: (Freelance)	Toy Design - Matchbox 'Mega-Rig' & Mattel 'Planet Micro'
November '98 - January '99:	Adler manufacturing Ltd. [Europe] (Freelance)	Designing Corporate and Brand Identities for the European market
September - October 1998:	Design Bridge Structure (Freelance)	Branded Structural Packaging (unilever) & consumer product design
June - July 1998:	Audio Partnership Plc [Richer Sounds] (Freelance)	Designing peripherals for Audio equipment
May - September 1998:	Myron Manufacturing Corp. USA (Freelance)	Designing pens and office accessories for the 'corporate gift' market.
June '97 - February 1998:	Bill Adler Inc. USA (Freelance)	Designing pens and stationary for the 'Fashion/Lifestyle' and gift market.
March - May 1997:	Lucas Corporate [Europe] (Freelance)	Designing Office workstations and modular furniture systems
October - December 1996:	C.P. Hart Bathrooms (Freelance)	Showpiece Point-of-sale display systems for trade fairs/exhibition



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Qualifications

- BA (Hons) Product Design
- Foundation course in Art and Design
- 3 'A' Levels - Design, Industrial and Marketing Studies and English.
- 'Introduction to the built environment' course (Encompassing; Construction technology, Materials in construction, Architectural detailing and Computer Aided Draughting).
- 8/8 GCSE's (grade C and above[A in Design])



Education

- September 1993 - June 1996: Central Saint Martins College of Art and Design.
- September 1992 - June 1993: Shrewsbury College of Arts and Technology.
- September 1990 - June 1992: Shrewsbury Sixth Form College.
- September 1985 - June 1990: Church Stretton Secondary School.

Skills

- Complete working knowledge of Mac's and PC's, packages including; Illustrator, Photoshop and Vectorworks (CAD) & basic Dreamweaver - Able to turn my hand to most things computer related.
- Proficient hand drawing/sketching ability, Marker and computer visuals, Good eye for Presentation.
- Good knowledge of markets and lifestyles, materials, manufacturing processes and construction techniques.

Achievements

- Shortlisted in the 2004 Formica 'Design-a-laminate' competition (22 shortlisted from 1189 entries)
- Founding member of the CSD Graduate Group
- 'Most Innovative New Product Range' Award - Musee D 'Expressions, Paris. France (January 1998)
- Several ranges of products currently in production
- 'Student of the Year' Award - Foundation Art & Design Course

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